



Jura Care Trail Sponsorship

A Fundraiser For Alzheimer's & Dementia



9 January 2016
Jura Care Trail

	Advertising	TShirts	Medals	Banners	Printing	Speakers
Benefits:	R11 000	R9000	R5000	R2400	R1000	R750
1 Featured on Website	✓	✓	✓	✓	✓	✓
2 Back of T-Shirts	✓	✓	✓	✓	✓	✓
3 Prize Giving Banner	✓	✓	✓	✓	✓	✓
4 Mentioned at Prize Giving	✓	✓	✓	✓	✓	✓
5 Goodie Bag	✓	✓	✓	✓	✓	✗
6 Featured on Pamphlets	✓	✗	✗	✗	✗	✗
7 Featured on Banners	✓	✗	✗	✓	✗	✗
8 Featured back of Medals	✗	✗	✓	✗	✗	✗
9 Featured in Newspapers	✓	✗	✗	✗	✗	✗
10 Start/Finish Banner	✓	✗	✗	✗	✗	✗
11 Stall at Start/Finish	✓	✓	✓	✗	✗	✗



Jura Care Trail Sponsorship

A Fundraiser For Alzheimer's & Dementia



9 January 2016
Jura Care Trail

Notes:

1. Featured On Website

All sponsors will be featured on the JuraCareTrail.com website on the 'Sponsors' page.

2. Back of T-Shirts

The sponsor of R9 000 is for printing 150 T-Shirts. The first 50 entries/registrations will receive a free 'Support People With Alzheimer's & Dementia' T-Shirt. The remaining T-Shirts will be sold at R120 per T-Shirt for fundraising. All sponsors will be featured at the back of every T-Shirt. The larger sponsors will be featured more prominently.

3. Prize Giving Banner

The 'prize giving banner will be used at prize giving. The prizes will be awarded in front of the banner and photographs will be taken with the banner as backdrop. All sponsors will be featured on the banner, with larger sponsors to be featured more prominently.

4. Mentioned at Prize Giving

All sponsors will be mentioned and thanked at prize giving.

5. Goodie Bag

Each participant will be given a goodie bag. The stated sponsor categories will be featured on the outside of every goodie bag.

6. Featured on Pamphlets

There will be pamphlets displayed at various stores, retailers, gyms and other relevant businesses to advertise the event. The Advertising sponsor will be featured on every pamphlet as our main sponsor.



Jura Care Trail Sponsorship

A Fundraiser For Alzheimer's & Dementia



9 January 2016
Jura Care Trail

Notes:

7. Featured on Banners

There will be large 3 meter banners located at strategic places around George to advertise the event. The Advertising & Banner sponsors will be featured on all banners.

8. Featured on back of Medals

There will be 350 medals, one awarded to all who pass the finish line. The Medal sponsor's logo will be featured at the back of every medal.

9. Featured in Newspaper

The event will be advertised exclusively in the local newspaper, George Herald as well as Knysna-Plett Herald, Mossel Bay Advertiser, Oudtshoorn Courant, Suid-Kaap Forum, Graaff-Reinet Advertiser, for two weeks prior to the event. The T-Shirt sponsor will be featured as our main sponsor in the marketing campaign.

10. Start/Finish Banner

This will be the banner that marks the start and finish line of the event. The sponsor will be featured on this banner as our main sponsor.

11. Stall at Start/Finish

The T-Shirt, Medals and Advertising sponsors will be given the opportunity to have their own stall/table on event day. This will be near the start and finish line where there will be refreshments, snacks and easy food. Sponsors or other interested parties who are not indicated on the sponsor table can set up their own stall/table for R250, going towards raising funds.



Thank You For Your Support!

